

# Amir Lowery

## Wake Forest University

BS, Business (Graduated in 2005)

## MLS and Professional Soccer Career

Colorado Rapids (2005)

Kansas City Wizards (2007-2008)

San Jose Earthquakes (2008)

Carolina Railhawks (2009-2010, 2012)

Montreal Impact (2011)



## MLS Players Association

### **Player Relations Manager (2017-present)**

**Relationship Building & Management:** using emotional intelligence and communication skills to engage authentically and amplify influence with players, coaches, club staff, MLS staff, and supporting organizations around MLS.

**Institutional Knowledge of MLS:** a deep understanding of the landscape of MLS: contracts, player movement, roster and competition guidelines, discipline, legal matters, and SABH. My role has given me insight and access to all of the club cultures in MLS, and knowledge of the factors that influence successful players, teams, coaches, & organizations.

**Player Leadership:** building trust, rapport and solidarity, managing emotions effectively, driving a group of players towards a collective goal in CBA negotiations with MLS. Motivating players to take responsibility, unify and collaborate.

**CBA Negotiations:** understanding the environment and the key stakeholders, using communication skills (in English and Spanish) to bring players together. Implementing processes, strategies, and decision-making for the best outcome.

## Open Goal Project

### **Co-Founder and Executive Director (2015-present)**

**Entrepreneurship:** building the organization from the ground up; creating and marketing the brand, leading business development, strategic planning, and consistently aligning our goals and actions with our mission and vision.

**Nonprofit Leadership and Management:** setting goals, leading budgeting and staffing decisions, overseeing brand and business development, program direction and management, and management of staff and coaches.

**Contract Negotiation:** led contract negotiations to secure over \$1 million in grant funding from Chevron for the creation and operation of Chevron Soccer Academy by Open Goal Project (2017-2020)

## District of Columbia FC

### **Co-Founder, Academy Director and U16 Head Coach (2020-present)**

**Club Leadership and Management:** establishing and upholding club culture, setting expectations and standards for the club DCFC as a whole, setting the long term vision and direction for the club, developing the DCFC game model and curriculum, creating team and individual development plans, and directing coaching education.

## Notable

Bilingual: fluent in Spanish (speaking, reading, writing, interpretation)

USSF 'A' Youth License (in progress, completion in June 2022)

Strong public speaking skills fortified over years of versatile leadership roles

Candidate for US Congress, Delegate to the House of Representatives (2020)

